

WORKFORCE DEVELOPMENT ANNUAL HIGHLIGHT



EXECUTIVE SUMMARY

The 2023 Workforce Development Annual Highlights discusses the current progress of key initiatives and the plan for future work to be conducted in 2024. This analysis will focus on the city's workforce development needs, barriers, and current resources.

OVERVIEW

The mission of the Workforce Development Department is to promote equitable opportunities for youth and adults by driving policy change, fostering innovation, advocating for initiatives, and expanding programs that help them successfully transition to the workforce.

CAREER AND COLLEGE READINESS PROGRAMING (AGES 16-24)

2,676

YOUTH SERVED IN
CAREER AND COLLEGE
READINESS PROGRAMS

CAREER AND COLLEGE
READINESS PROGRAMS
LAUNCHED

3,000 HOURS OF TRAINING FOR YOUTH INTERNS

UD4SUMMER YOUTH
INTERNSHIPS

JACKSONVILLE UPWARD MOBILITY PROGRAM (JUMP)

The JUMP Program is a funding mechanism created by City Councilman Terrance Freeman by which the City of Jacksonville (COJ) allocates an amount equal to 1% of the approved economic development incentives approved during a calendar year for inclusion in the following year's annual budget as funding to be used by Kids Hope Alliance for apprenticeship, pre-apprenticeship, and skilled workforce training programs for Jacksonville residents. JUMP extends the service demographic to include prime-age adults (ages 25-54) and aims to alleviate the workforce gap by addressing skill gaps and employment opportunities, with a particular focus on technical and career-oriented training for youth and adults. The program is committed to investing in the economic growth and sustainable workforce necessary for long-term economic development and upward mobility for Jacksonville residents.

JAX WORKFORCE INNOVATIONS NETWORK (W.I.N)

W.I.N. is comprised of workforce and career/college readiness for profit and non-profit providers (KHA funded and non-funded) committed to building a community of collaboration and innovation around workforce development. The primary goal is to work across sectors to break down silos and increase impact by working together to expand equitable access to workforce resources. W.I.N collaboration was critical to this year's application to the Economic Development Administration's Recompete federal grant.



THE FUTURE OF WORK IN JACKSONVILLE

In 2023, the Mayor's Youth at Work Partnership steering committee, with support from the Walton Foundation and Delivery Associates (through the Community Funding Accelerator), completed a preliminary analysis of barriers to workforce entry in the City of Jacksonville (as part of the Recompete grant effort) utilizing the most recent census data and a combination of existing cross-sector community needs assessments, and feedback from community and business leaders. The data collected revealed multiple census tracks with a high prime-age employment gap and the need for a more comprehensive workforce analysis to be conducted in the City of Jacksonville.

The 2024 study will focus on the workforce landscape to include, but not limited to, areas with a high prime-age employment gap and upskilling/reskilling needs of the community at large. JUMP will fund the analysis and is designed to provide a deeper understanding of the barriers to employment, upskilling/reskilling necessary for career advancement, and opportunities for upward mobility.

DEMOGRAPHIC COMPOSITION AND EDUCATIONAL ATTAINMENT

Examining local demographics by focusing on educational levels and the specific challenges faced by residents.

IDENTIFICATION OF BARRIERS

Investigating the obstacles that hinder access to employment and training, such as transportation issues, lack of childcare, or other socio-economic factors.

LABOR MARKET DYNAMICS

Assessing the current state of the labor market, identifying key industries, and understanding the skills gap in the community.

STAKEHOLDER ENGAGEMENT

Engaging with community members, local employers, and workforce development organizations to gain diverse perspectives on the local employment landscape.

WORKFORCE LANDSCAPE

These key aspects will guide the refinement of the city's workforce development strategies and ensure that ongoing JUMP investments are reflective of the workforce needs of Jacksonville's residents and local industry.

TARGETED SOLUTIONS

Developing strategies to address the identified needs, focusing on sectors that can provide sustainable employment opportunities and pathways for career advancement.

TO OUR PARTNERS AND SUPPORTERS!

THE MEMBERS OF THE MAYOR'S YOUTH AT WORK PARTNERSHIP STEERING COMMITTEE

- Nicole Hamm, Executive Director, BlueZones
- Cheryl Taylor, Chief Executive Officer (CEO),
 Career Source NEFL
- Corey Wright, Chief of Staff and Assistant
 Superintendent of Accountability and Assessment,
 Duval County Public Schools
- Dr John Wall, Provost and VP for Academic Affairs, Florida State College at Jacksonville
- Dr. Anna Lebesch, Senior VP, Strategy and Talent Development, JaxUSA Partnership
- Dr. Ronetta Wards, Vice President, Jacksonville Public Education Fund
- Mary Smith, AVP Chief People and Culture
 Officer, Jacksonville Transportation Authority
- Dr. Barbara Ritter, Dean of Davis
 College of Business & Technology
 and Executive Director of Career Services,

Jacksonville University

- Dr. Melissa Chester, Economic Development Program Officer, Local Initiative Support Corporation (LISC)
- Coral Messina, Assistant State Attorney, State Attorney's Office
- James Ellout, Vice President of Community Impact,
 United Way of NEFL
- Dr. Richmond Wynn, Vice President of Community Engagement and Partnerships, University of North Florida
- Heather Horovitz, SVP, CDFI and Impact Lending,
 Vystar Credit Union
- Kimberly Allen, Chief Executive Officer (CEO), 904Ward

CITY COUNCIL AND THE MAYORS OFFICE

KIDS HOPE ALLIANCE BOARD MEMBERS

- Marsha Oliver, Chair
- Kevin Gay, Vice Chair
- Cynthia Nixon, Treasurer
- J. Carson Tranquille, Secretary
- Lawrence Edward Dennis
- Meredith Chartrand-Frisch
- Connie Hodges

NATIONAL COHORTS 2023 National

League of Cities Youth Excel Fellowship Grant-

ee

- 2023 National League of Cities Reengaging Opportunity Youth in the South (ROYS) Grantee
- Cities for Financial Empowerment Summer
 Youth Connect

KIDS HOPE ALLIANCE STAFF

- John Everett, Director, Workforce Development
- Dr. Saralyn Grass, Chief Executive Officer
- Tyrica Young, Workforce Development Coordinator

